




Jaclyn Petrik

633 Zaininger Avenue 
Naperville, IL. 60563

630.779.0613 

jaci.petrik@gmail.com 

jacidesigns.com 

linkedin.com/in/jaclynpetrik 

Experience

DesignPac Gifts, LLC

Graphic Designer and Production Artist

September 2017 – Present

Various packaging and product design, prep packaging & displays for print production, manage proofing process, create dielines, trend analysis, style-guide driven art, image re-touching

Production Artist Temp

May 2017 – September 2017

Prepare and design packaging and other media (various content, finishes, substrates) for printing, create dielines, digital imaging, FDA & regulatory compliance, photography, troubleshooting

Jaci Design Studio

Freelance Graphic Designer & Artist

2015 – Present

Create packaging, labels, and printed collateral, digital/web projects, brand systems, paintings

The Popcorn Factory

Product Developer/Product Development Specialist

July 2014 – September 2015

Created top-selling products for \$3-million client, created new customer acquisition program, 3-12% increased category sales YOY, responsible for product development for seasonal, specialty & year round products from concept to go-live, product design/art direction, master of gross margin, market data & trend analysis, strategic implementation of assortment plans, copy writing

Merchandising Coordinator

July 2013 – July 2014

Lead merchandising of weekly product offers, new process & SOP creation, lead product review sessions, mastered bills of material/product costing process, web & fulfillment system setup, select web features/collections/rankings, manager training, photoshoot support & food/prop styling

Junior Merchandising Coordinator

October 2012 – July 2013

Accurate entry of all bills of material exceeding timelines, SKU and cost maintenance, photoshoot material coordination, SKU cost coordination & product specifications across enterprise

Fannie May Confections Brands, Inc.

Assistant to Director of Retail & Retail Store Operations

2004 – 2012

Project support to senior managers, coordination of operations, merchandising information & signage/tools, new store merchandising & staff training, trade show and special event merchandising and coordination, sales

Other Professional Experience

The Popcorn Factory Quality Assurance & Labeling Compliance Assistant, 2009

Trade show trend seminars & multi-brand show booth sales representative, 2006 – 2018

Education

Elmhurst University

Elmhurst, IL.

Bachelor of Fine Arts, Graphic Design, 2017

4.0 GPA, Dean's List, Scholarship recipient

Alpha Sigma Lambda Honor Society

Artwork featured in several invitational & juried exhibitions plus art publications

Designer of award-winning publication, Middle Western Voice

Art Club treasurer

College of Dupage

Glen Ellyn, IL.

Associate in Arts, 2010

Dean's List

Qualifications



Illustrator



Photoshop



InDesign



Acrobat



Microsoft Office



Typography



Print Design & Prepress



Branding & Style Guides



Photography & Retouching

Interests

Dogs

Food & Cooking

Science


Travel


Drawing & Painting

History

Motorcycle Riding



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Dear Hiring Manager:

Please find my attached resume as I hope to be considered for the Packaging Production Designer position at Ace Hardware found on LinkedIn.

I am seeking growth and opportunity in the graphics industry, specializing in packaging. Seeing the finished, printed piece or package I helped to create on the retail shelves is one of the coolest rewards in the business. This is one reason why I love designing for packaging and why my forte is handling the meticulous details to ensure it is produced accurately and successfully on press.

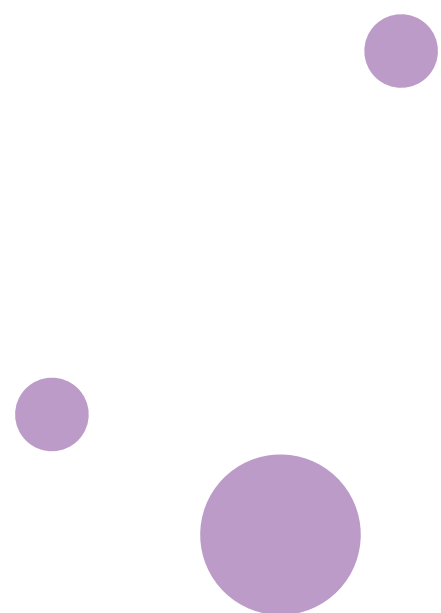
I have 7 years experience in product and graphics development. I graduated with a Bachelor of Fine Art degree in Graphic Design with a 4.0 and an emphasis on retail advertising and packaging design. Currently, I collaborate with designers to create packaging, various products and retail displays from conception to final production while working with dielines, color, typography, layout, style guides, FDA standards, photo manipulation techniques and pre-flighting. I am definitely the dieline expert you are looking for! While working on multiple simultaneous projects, I manage a line of over 1200 pieces of packaging artwork from concept to production. To add, I manage the print quality and pre-press approval process for all artwork assets sent out for production, communicate with vendors, resolve complex issues, and work with various specialty substrates, finishes and printing techniques. I'm highly organized and have a critical eye for details. With my knowledge and skills in packaging regulation, pre-press, print process, and the Adobe software, I will proficiently prepare and manage Ace's graphic assets.

Please view my portfolio at jacidesigns.com, and contact me at 630.779.0613 or at jaci.petrik@gmail.com. Any feedback is appreciated. Thank you.


Sincerely,

A handwritten signature in purple ink that reads 'Jaclyn Petrik'.

Jaclyn Petrik





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Brad Kisner

Graphic Designer & Former Elmhurst College Professor

bradlovesorange@yahoo.com

cell 773.456.1672

Bill Pozdoll

Vice President & General Manager, DesignPac/1800-Baskets.com,

The Popcorn Factory, and Simply Chocolate

bpozdoll@1800baskets.com

office 773.353.6308

cell 773.206.9961

Susan Barnett

Vice President Store Operations, Stan's Donuts

cell 773.319.5505

Lisa Gotshall

Director B2B Sales and New Business Development, Hickory Farms, LLC

lisagotshall@gmail.com

